

LPP

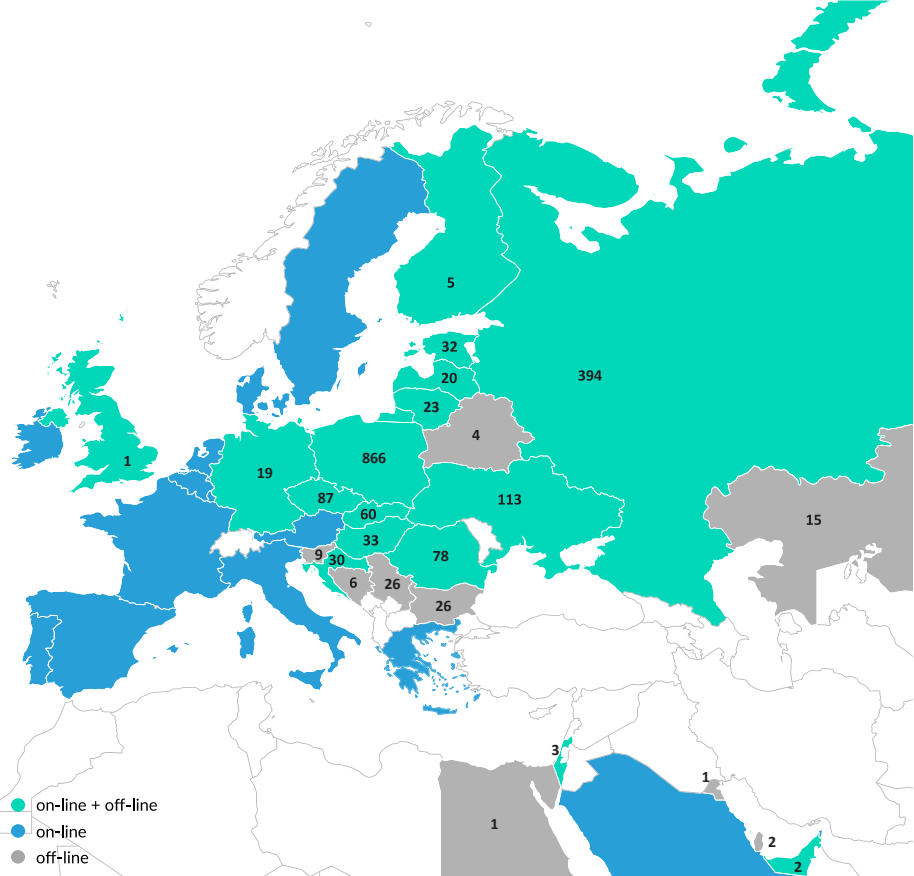
FACT SHEET 4Q20/21

LPP is a Polish clothing producer. Based in Gdańsk, the Company has almost 30 years of experience in designing and selling clothes and accessories. The Company owns five well-known fashion labels: Reserved, Cropp, House, Mohito and Sinsay, each in mainstream price range. Each brand has its own features and target Group.

LPP is now present in 38 countries around the world via its on-line and off-line operations, including stores on highstreets of London, Berlin and Munich.

Revenues from foreign sales constitute more than 50% of Group sales.

The Company does not have own factories. The majority of production is sourced from suppliers from the Far East. Part is produced in Europe, including Poland.



NO. OF STORES: 1,856

SHAREHOLDERS

As at 31.01.2021	# shares	%	# votes	%
Semper Simul Foundation	536,599	29.0%	1,936,599	59.5%
Sky Foundation	261,338	14.1%	261,338	8.0%
Free-float	1,054,486	56.9%	1,054,486	32.5%
TOTAL	1,852,423		3,252,423	

Semper Simul Foundation is linked to the CEO Marek Piechocki, while Sky Foundation is linked to Chairman of the Supervisory Board, Jerzy Lubianiec.

INVESTMENT THESIS

- Omnichannel development.
- Coping with COVID-19.
- Efficient business model.
- Stable financial situation (net cash IAS17).
- A socially responsible company.

SHARE PRICE PERFORMANCE



Jan 18 May 18 Sep 18 Jan 19 May 19 Sep 19 Jan 20 May 20 Sep 20 Jan 21

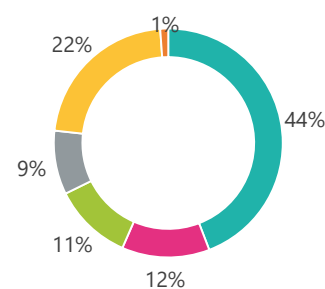
STOCKDATA

Price (31.01.2021)	7,690	EPS (2020/21)	-103.44
Min (1Y)	4,450	DPS (2020/21)	0.00
Max (1Y)	8,680	Div yield (%)	0.0
Mkt Cap (PLN m)	14,245	Ticker	LPP
Free-float (PLN m)	8,109	Bloomberg	LPP.PW
Book value (PLN m)	3,068	Reuters	LPPP.WA

REVENUE SPLIT BY BRANDS

2020/21

- Reserved
- Cropp
- House
- Mohito
- Sinsay
- Other



REVENUE SPLIT BY REGIONS

2020/21

- Poland
- CEE
- Baltic
- SEE
- CIS
- WE
- ME

